



INDIANA WESLEYAN UNIVERSITY

salesforce

Accelerate Your Potential

SALESFORCE INSTRUCTOR-LED CERTIFICATION COURSE

POWERED BY SKILLSTORM

salesforce

authorised training
provider

Salesforce Authorized Training Partner

WORLD-CLASS TRAINING LEADING TO WORLD-CLASS OPPORTUNITY

As a Certified Salesforce Administrator you'll be in high demand and equipped to work on the Salesforce Platform used by 150,000 companies and growing rapidly, including leading brands such as Spotify, Amazon, Toyota, American Express, Adidas, Southwest Airlines, and more.

SALESFORCE ADMINISTRATOR CERTIFICATION COURSE:



Salesforce Administrator Certification

This credential proves you have critical knowledge related to implementing cloud initiatives. Earning Salesforce Certified Administrator validates cloud fluency and foundational Salesforce knowledge.



Salesforce Developer Certification

This credential proves you understand how to develop and deploy custom business logic and custom interfaces. Earning Salesforce Certified Developer validates programmatic capabilities in the Salesforce Platform.

LEARN FROM THE BEST AND BRIGHTEST

SkillStorm's courses are created and led by next-level experts and designed to accelerate your career goals.



AUSTIN JOHNSON

SkillStorm Salesforce Authorized Instructor



BECOME THE TALENT FORTUNE 500 COMPANIES ARE SEEKING

Whether you're just getting started or looking to advance your skills – get Salesforce certified.

Why Salesforce certification matters:

- » The Salesforce ecosystem includes a large partner network of applications, and services more than 150,000 customers through specialized Clouds.
- » Among "The Big 5 CRM Companies," Salesforce is #1 over Oracle, SAP, Adobe, and Microsoft.
- » Salesforce is growing fast, and in December 2020 acquired Slack for 27.7 billion USD.

The demand is growing for certified Salesforce Professionals.

9 Million

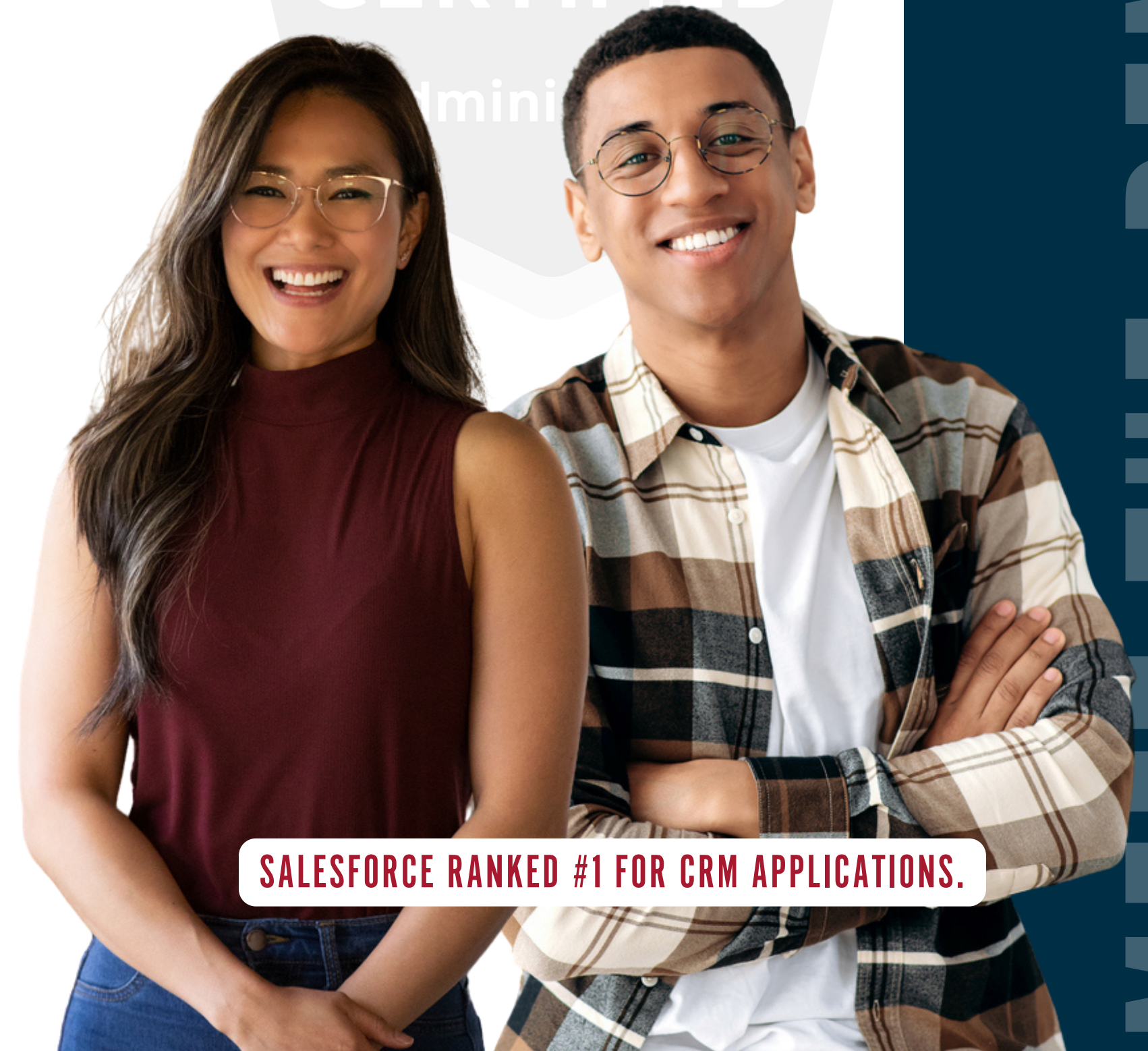
new Salesforce jobs will be released globally by 2026

400%

annual growth rate

150,000+

companies worldwide are currently using Salesforce

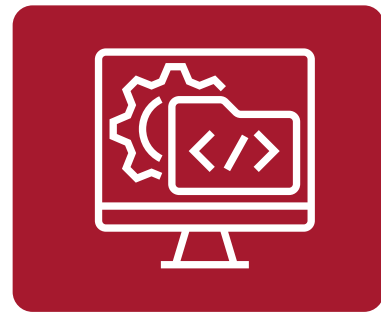


SALESFORCE RANKED #1 FOR CRM APPLICATIONS.

MEET THE DEMAND

UNLOCK YOUR POTENTIAL

Top industries that use Salesforce CRM:



Computer Software



Information Technology and Services



Financial Services



Hospitals and Health Care



Nonprofit Organization Management



Marketing and Advertising

Top organizations utilize Salesforce.



WHY CRMS MATTERS

Learning

CRM tools help businesses learn about their customers, this includes who they are, why they want to purchase products, and trends in customers' purchase history. CRMs can provide a strategic advantage when it comes to businesses understanding their customers needs and as a result how to fulfill them.

Organization

CRMs provide efficiency for businesses by organizing and automating certain aspects. A CRM automates and streamlines these processes from sales, marketing campaigns, and business analytics and customer data. This process helps businesses organize everything into a simpler, easily digestible data.

Optimization

CRM software allows business to optimize their customer interactions by simplifying and streamlining more complex customer interaction processes in return increasing customer satisfaction.

Communication

CRMs make it easier for employees to communicate with each other, and to see how others are speaking to potential customers which helps a team define a brand voice. Additionally, CRMs allow a team to send notes or alerts amongst each other, like emails and messages, all within one system.

CRM is one of the world's fastest-growing industries, expected to grow at a rate of 14% between 2021 and 2027.

ACCELERATE YOUR EARNINGS

Adding certifications to your resume, not only increases your employability, but also your earning potential.

Administrator



Reese
Smith

Salesforce Administrator 2 years

\$91,000

Developer



Mike
Morgan

Salesforce Developer 3 years

\$108,000

Architect



Jordyn
Myers

Salesforce Architect 5 years

\$123,000

EARN MORE

LEARN FROM THE GLOBAL LEADERS IN LAUNCHING AND ACCELERATING TECH CAREERS



Improved Exam Pass Rates

Instructor-led increases the amount of accountability to show up to instruction and complete coursework, therefore resulting higher pass rates.



Top Career Accelerators

More than 20 years within the tech space has made us experts in understanding and preparing today's top workforce to advance in lucrative and lasting jobs in tech.



Time and Cost Effective

Courses created to support work/life balance while also focusing on optimizing instruction time. Leading to cost savings for students.



Workforces Trained Globally

SkillStorm is the trusted partner of top organizations around the world for training and upskilling their workforce.



One-on-One Mentorship

Learning styles are better supported when guidance is provided beyond the curriculum, improving outcomes for students.



Updated Curriculum

Our training team stays up to date on all technology updates to ensure the curriculum is based on the most current releases.

HOW DOES SKILLSTORM COMPARE?

	Self-Paced Certification Courses	Bootcamps and Other In-Person Courses	SkillStorm Certification Courses
Self-Paced	✓		✓
Instructor-Led		✓	✓
Office Hours with Instructor			✓
Exam Fee Included		✓	✓
Salesforce Authorized Training Provider			✓
Schedule Designed for Work/Life Balance	✓		✓
Career Opportunities with Fortune 500 Companies			✓
Certificate of Completion from Indiana Wesleyan University			✓

There's a lot of courses online that offer the basic curriculum, but aren't tailored to different learning styles. SkillStorm's instructor-led classes are completely different than anything else out there. Weekly live sessions, office hours and class discussions is really what makes SkillStorm different.



Ann

SkillStorm Salesforce Graduate



SkillStorm's Certification Courses are part of an elite few designated by Salesforce to offer Salesforce-authorized training. By enrolling in our courses, you'll gain access to tools and education not offered by other training programs.

Course Overview

SALESFORCE ADMINISTRATOR CERTIFICATION COURSE

This course prepares you for the Salesforce Administrator Certification exam. Students learn about the foundation of Salesforce and the key features and functionality of the platform through a guided, instructor-led approach.

Modules:

This 8-week course covers Salesforce organization setup, user management, security and access, standard and custom objects, Sales Cloud, Service Cloud, activity and event management, data management, analytics, reports and dashboards, workflow and process automation, desktop and mobile administration, and AppExchange.

Upon completion, you will be ready to:

Pass the Salesforce Administrator Certification exam knowing these features in Salesforce.com:

- Activity management and collaboration
- Data management
- Analytics, reports, and dashboards
- Workflow/process automation
- Desktop and mobile administration
- AppExchange
- Validation rules
- Data loader

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Recommended knowledge and experience:

- There are no prerequisites for this course or the Salesforce Administrator exam.
- Knowledge of data modeling and relational database concepts, such as tables, columns/fields, records, and relationships, is highly recommended.
- Basic understanding of IP addresses and networking concepts, information security principles, and business administration is advised.



Course Highlights:



Project-based learning:
Exams, labs, and capstone project



Live lecture:
Tuesdays, Wednesday and Thursdays
(Live lectures will be scheduled on Eastern Time, according to instructor availability)



Office hours:
Mondays and Fridays
(Office hours will be scheduled on Eastern Time, according to instructor availability)



Certification exam fee included:
Voucher for certification exam included



Certificate of Completion
Received from Indiana Wesleyan University upon completing course

Course Overview

SALESFORCE DEVELOPER CERTIFICATION COURSE



This course prepares you for the Salesforce Platform Developer I certification exam. Students learn about developing and deploying customized business logic and user interfaces through a guided, instructor-led approach.

Modules:

This 8-week course covers Salesforce Fundamentals, Process Automation & Logic, User Interface, Testing, Debugging, & Deployment.

Upon completion, you will be ready to:

- Declarative and programmatic solutions
- Multi-tenant architecture
- Data modeling
- Importing and exporting data
- Apex
- SOQL and SOSL
- Visualforce
- Lightning Component Framework
- Testing
- Salesforce CLI and SFDX



Recommended knowledge and experience:

- Experience with at least one object-oriented programming language: Java, C++, C#, or Apex.
- Experience with Web development: JavaScript, HTML, and CSS.
- Experience with relational databases and writing queries using SQL.

Course Highlights:



Project-based learning:
Exams, labs, and capstone project



Live lecture:
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Certificate of Completion

THIS IS TO CERTIFY THAT

William Pitter

Has successfully completed the
Salesforce Administrator Certification Course



Provost



4/15/2021

Date

GET STARTED TODAY

Salesforce Authorized Certification Courses



Salesforce Administrator Certification Course

Courses starting every 2 months.

🕒 8-Week Course 💰 \$1,975



Salesforce Developer Certification Course

Courses starting every 2 months.

🕒 8-Week Course 💰 \$2,000



Don't wait! Courses are filling up fast!
Reserve your spot.

ENROLL NOW

QUESTIONS?

Check out our Course Catalog to learn more
and accelerate your career today.

Accelerator Refund Policy

- To request a refund for the class, an email request to drop the course must be sent to ITCert@skillstorm.com no later than the end of the 5th day of class, for a 70% refund.
- From the 6th day of class forward, no refunds will be given.
- Students can request to re-enroll in a future course. These requests will be considered individually. Please email the request to: ITCert@skillstorm.com.
- The refund policy does not apply to Instructor-Led Immersive Accelerator Courses/VET TEC.